**PHASE 1:**

**MISSION STATEMENT**

**We are 6th graders from Sepulveda Middle School in North Hills, Ca. Our community engagement project is focused on improving our school’s reputation in the community. Why? Our school once had a terrific reputation but has declined over the years, causing our enrollment to decline in our Highly Gifted Magnet and in our home school many students in our feeder elementary schools are choosing not to attend our great school.**

**PROJECT NEED:**

**We discussed what the value of a good (or bad) reputation can have on a community or a school. We surveyed our Leadership students, staff, teachers, administration, our Team and our Team’s parents. We discovered how important a reputation is and how hard it is to change a bad one and how important it is to maintain a good one! We decided that we have the “Girl Power” to make a change in our school community and changing the reputation of our school will also affect the community we all live in.**

**PROJECTED TIMELINE:**

* **Our project will begin in the 3rd week of Jan. and will take place on our school campus.**
* **Our focus will be making our campus a cleaner and more appealing place to be. We will beautify the grounds, hold fun activities during noon time, seek advertising from the local merchants on our fence that is on Sepulveda Blvd, be ambassadors who go with our Principal to our feeder elementary schools to speak to 5th graders about coming to Sepulveda, and launch a media campaign on our website to get “likes” and show off the activities at our school.**
* **We are still working on our timeline. We met twice during Thanksgiving Break and we have started meeting on Saturdays at the local public library. We have already planned to meet during Winter Break to get our project in full swing when we come back to school in January.**

**ANTICIPATED OUTCOMES:**

**Since we are 6th graders we intend to make this our mission to extend for the three years we are here at our great school.**

* **In the short term we expect that we can change our school culture from a school where kids behave badly in class, on the P.E. field and with our Dean to a culture of kids who participate in fun activities and get pleasure out of having a positive reputation instead of letting kids who are not doing their personal best be the ones who are the leaders in our regular school campus.**
* **In the long term we believe we will not only attract students who want a great education but who will promote our school as a place were all can have fun learning.**
* **The better the students behave, the increase in activities we will be able to experience will cause our community and feeder schools to want to attend our school. We hope that our work will return our great reputation to our school and attract the families to our home school and to our Magnet school.**

**DATA COLLECTION:**

* **We collected data that lead us to our reputation and we will create surveys all along the way as we do each part as a pre/post. This will guide our direction and any changes or modifications we need to make.**
* **We will use our website to bring students together and get their feedback on our work. We will also put any contributions from our community on our website and advertise for our local businesses.**

**BUDGET**

**Our budget is still a work in progress and we are working with our Principal this week and next week and we plan to have our budget completed by the beginning of the week of Dec. 12 – 18th.**

**BUDGET CATEGORIES:**

* **Contracted project services – We know we need assistance in using the weebly site, google docs and our chrome books. We may want to upgrade our weebly to make it easier to use, we also want to get training in public speaking.**
* **Project supplies – we will need supplies for signs around school, vinyl signs for the fences, cups for fence signs,**
* **Equipment purchases – for the beautification we will need shovels, brooms, scrub brushes, pruning shears, rakes, gloves, gum scrapers, button maker**
* **Operating/Administrative expenses –Ink and paper for printing fliers,**
* **Other expenses – we may still need other items and will have our budget ready by Dec. 9th**